



PRESS PACK

Watching over those we love.

Yuva SAS · Paris · August 2026 · Press contact: presse@yuva.life

Yuva gives families back the simplest thing in the world: the certainty that the people they love are well. This pack gathers the essentials about the company, what it offers, and its figures.

AT A GLANCE

REGISTERED NAME	Yuva SAS
FOUNDED	2019
HEADQUARTERS	Paris 8e, France
BUSINESS	Family protection and peace of mind
PRESENCE	40 countries
WEBSITE	yuva.life
SIGNATURE	Keep the nest together.

THE MISSION

Yuva was born in 2019, out of a worry every parent knows: that moment of silence when you do not yet know that everything is fine. The company first built an app for a handful of families. It quickly outgrew every expectation: today millions of households entrust Yuva with what they hold most precious, and with them company directors, institutions, and partners Yuva cannot name.

Yuva does not sell technology. It sells a certainty. The watch is continuous, quiet, with no anxious screens and no pointless notifications: you do not ask where your family is, you already know. When a threat takes shape, the company does not wait. Its teams identify the person, understand what they fear, and do what it takes for the problem to disappear.

The conviction has not changed: you can only truly protect what you know. That is why Yuva also watches the circles around the people it protects, their habits, and whatever departs from them. We watch. Always. So that families no longer have to.

WHAT WE OFFER

FAMILIES

The Yuva app

Watching over loved ones at every age: the walk to school, the first outing without a parent, a fall detected at a grandparent's home, habits that shift. An alert when one is needed, silence the rest of the time. By invitation.

INSTITUTIONS AND BUSINESS

Yuva Serenity

The consumer platform, put to work for organisations: location, alerts, and intelligence unified in a single building block that integrates with existing systems. Deployed with enterprises, critical infrastructure operators, and sovereign partners. The details of these programmes are not public.

ON THE GROUND

Close protection and 24/7 crisis unit

Operatives drawn from the special forces and the intelligence services, at home and on the move, and an operations centre on watch around the clock. Alert, intrusion, emergency: the response is coordinated within minutes, anywhere in the world.

KEY FIGURES

2.4M families protected	40 countries	24/7 active watch	2019 year founded
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LEADERSHIP

Marc Aubry

FOUNDER AND CEO

Sophie Marchand

PEOPLE & CULTURE

Erol Kaya

HEAD OF CARE OPERATIONS

Nadia Berger

LEGAL & COMPLIANCE

PRESS CONTACT

Interview, data, or image requests: **presse@yuva.life**, with "Press" in the subject line. We reply within one business day.

Logos, high-resolution visuals, and printable versions: **Yuva media kit**. These resources are royalty-free for editorial use, provided the logos are not altered and the visuals are not cropped in a way that changes their meaning.

ABOUT

Founded in 2019, Yuva is a European company dedicated to family peace of mind. Its platform brings together vigilance, security, and the protection of loved ones, serving 2.4 million households across 40 countries. Yuva employs teams drawn from tech, care, and security, and operates out of Paris. yuva.life

Yuva is a work of fiction, created for a narrative game. The company, its staff, and the people named in this document do not exist.